



Let's Go Outside!

With Summer soon approaching, it's understandable that more and more focus is put on entertaining outdoors. If you have a customer planning an outdoor kitchen project and they are looking for countertops to compliment their space, here are a few good pointers you may want to share.

When a customer is choosing outdoor kitchen countertops priority should always be durability first, and looks second otherwise homeowners will find their investment going up in smoke. The best choices are natural stone, concrete or tile, as most manufactured countertops like quartz or recycled glass use pigments that are not designed to stand up to outdoor use, so if the counter is exposed to UV rays the color may change over time.

Many types of stone can be used for an outdoor countertop; however porous stones like marble, limestone, bluestone and soapstone should be avoided. Granite is the toughest option. It stands up well to the elements, doesn't absorb stains or odors as easily and shouldn't fade in the sun. If the matte finish of soapstone or bluestone is preferred, you may want to recommend a honed or leathered granite instead of polished.

Some landscapers advise on suggesting a granite that doesn't have a lot of veining. The epoxies and fillers used in heavily veined granite can have a negative impact to the UV

rays. You may want to suggest a mid-range color as well, because darker stones are inclined to absorb heat and you can burn your hand if you touch a really hot countertop and lighter colors are likely to need more frequent sealing due to the tendency to discolor over time in bright sunlight.

Granite is arguably the most beautiful of the options, and creates a very "high-end" look. There are none of the grout or adhesive problems associated with tile. Depending on the size of the countertop, there may be a seam, but they are so small and "groutless" that there is usually no problem.

An outdoor countertop is one of the most visible and often-used features of an outdoor kitchen. It therefore is worth investing time and money in building and maintaining outdoor countertops that not only look great, but will also last for years!



REMEMBER...

Appointments are always recommended and very much appreciated!

To help ensure we have proper staffing and so that your customers receive the full attention they deserve, an appointment is highly recommended and always appreciated! **Please call us at 203-782-3544** to make an appointment for them, or have them call us directly!

Our stone viewing hours are:
Monday-Thursday 9 a.m.-4:30 p.m.;
Friday 9 a.m.-4 p.m.
Saturday 9 a.m.—1 p.m.

Please allow 45 minutes to an hour prior to close as this is the average time for visits.

Inside this issue:

Engineered Stone coming to the surface	2
Protect, Polish, Enhance, Clean with Supreme Surface Cleaners®	3
Nantucket Sinks have arrived!	3
Earth Day Open House Recap	4

Engineered Stone ~ quickly becoming a top surface of choice

Countertops are an important consideration to homeowners when designing a new home, thinking of a kitchen remodel or simply planning an upgrade in an existing space. No matter what the project, they want their countertop to stand out in center stage and truly make a statement.

Natural Stone: EleMar New England carries hundreds of varieties of natural stone and we warehouse various types (onyx, marble, soapstone, etc.). For years granite has been the reigning top choice in popularity among homeowners. We find that for some of them, some patterns may be “too busy” and polished granite can be “too shiny.”

If the sometimes unpredictable pattern of natural stone is “too busy” or if they seek a clean, modern look, you may consider suggesting Engineered Stone...

Engineered Stone: Coming right up on the tail of granite is Engineered Stone. Depending on the product, the cost can be the same, or more, than natural stone, however because of the simple patterns available it offers a clean, modern look that is well worth the price.

EleMar now inventories **GEOS Recycled Glass Surface**, **Kalingastone Quartz** and **Kalingastone Marble**, designed to provide high visual impact, requires little to no maintenance and is both earth-friendly and affordable.

GEOS Recycled Glass Surface: Flecked with jewels of color in a dense, durable substrate, GEOS blends recycled glass into a unique surface of superior strength and remarkable beauty.

Offered in a wide range of evocative colors, GEOS makes a striking visual statement and is a rare find among environmentally conscious products.

GEOS is performance-tested for superior strength and stability, so it is reliable through cutting, handling, fabrication, installation and years of use. Because production involves computer-controlled dispensing of materials, patterns are consistent in distribution of size and color, making finished installations beautiful.

Call us for
information on our
Summer Special
on all Engineered
Material - Now
through August!

Kalingastone Quartz Collection: Large strides have been made with this quartz particle material. Engineered Quartz is nonporous and, unlike granite, does not need to be re-sealed. Quartz products are resistant to scratching, acid and staining. Kalingastone Quartz surfaces are created from pure natural quartz, an extremely hard stone crystal mined directly from the earth. Quartz surfaces form a beautiful blend between modern sophistication and timeless luxury.

Kalingastone Marble Collection: Made from marble aggregates from quarries around the world, these elegant engineered marbles are a cost effective option to original marble, and are available in an array of colors and design.

EleMar New England carries:



For more information on these products visit <http://eos-surfaces.com/geos/> and <http://www.kalingastone.com/>

What good is the warmth of summer without the cold of winter to give it sweetness. ~ John Steinbeck

**PLEASE NOTE THAT ELEMAR NEW ENGLAND WILL BE CLOSED FOR
THE FOURTH OF JULY WEEK STARTING ON
SATURDAY, JUNE 29 THROUGH SUNDAY JULY 7TH.**

WE WISH EVERYONE A HAPPY AND SAFE HOLIDAY!

NEW PRODUCT!

Protect, Polish, Enhance and Clean with Supreme Surface® Cleaners...

Supreme Surface® Cleaners offer a complete line of stone care products for granite countertops, stone showers and stone flooring.

Unlike all other household cleaning products, every time you cleanse with Supreme Surface® stone cleaners, you apply a non-toxic, daily treatment that will clean, polish, seal and protect against:

- Hard water spots
- Mineral deposit build-up
- Stains and more



Supreme Surface® Cleaners offer the most advanced technology for stone care and maintenance products on the market today. Their exclusive ioSeal™ protectants

are formulated to be powerful pH balanced cleaners for granite, marble, travertine, quartz and more.



With every use, you will noticeably improve the look, feel and reflection of quartz and granite countertops, enhance the colors of tumbled and honed travertine, marble and other

natural stones, used on floors, showers and more.

EleMar is now carrying:

- Granite Cleaner & Conditioner
- Scum & Mineral Deposit Remover
- Shower Cleaner & Conditioner
- Stone Flooring Cleaner & Conditioner



Please contact us for information on getting a Showroom display!

For more information on this product please visit <http://www.supremesurface.com/stonecare/>

We're building our inventory of Nantucket Sinks!

We've brought in some of the standards and are slowly building our inventory.

Remember, however, that we can order any Nantucket model/product for you.

For more information on Nantucket Sinks please visit <http://nantucketsinksusa.com/>

In Stock Now!



[Moby-16](#)



[D-Bowl NS03i](#)



[Small Rectangle NS09i-16](#)



[Double Bowl 70/30 NS3121-16](#)



[Large Rectangle NS43-9-16](#)



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EleMar New England is a natural stone wholesaler located in the Southern New England area. We carry hundreds of varieties of natural stone that are warehoused and displayed beautifully for viewing. While we do not design or manage your project, that's your expertise, we do provide your valuable clients with quality customer care in helping them with their stone selection.

EleMar New England also carries engineered material that is designed to provide high visual impact, requires little to no maintenance and is both earth friendly and affordable.

Because **EleMar New England** understands that the stone selection process can be overwhelming at times, we've provided guidelines to share with your clients on what to expect when visiting our warehouse on our website at www.elemarnewengland.com. Our website also has photos of our current inventory and other valuable information!

Please make an appointment by calling us at 203-782-3544 to visit our showroom!

Stone viewing hours:

Monday through Thursday 9 a.m. - 4:30 p.m.

Friday 9 a.m. - 4 p.m.

Saturday 9 a.m. - 1 p.m.

Closed Sunday

Visit us at

ElemarNewEngland.com

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at elemar@elemarusa.com or call 203-782-3544.



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Facebook!



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ITALIAN DESIGN



EARTH DAY OPEN HOUSE RECAP..

On Monday, April 22nd EleMar New England hosted an Earth Day Open House where throughout the day visitors joined us for an introduction to our new earth-friendly materials, some super blow out and select inventory offers, and to feast on Pizza from our outdoor wood-fired pizza oven prepared by Chef "Pizza Rob"! They also toured our 40,000 sq. ft. warehouse of marble, granite, soapstone, onyx, limestone and much more!



We thank all who attended and we look forward to our next Event!

Please contact us at 203-782-3544 or email us at valerie@elemarusa.com to get on our e-mail distribution list.

